

UTSA The University of Texas at San Antonio™
FACULTY CENTER
PRESENTS

WHERE DO GOOD IDEAS COME FROM?

THE POWER OF IDEA INCUBATION
AT A TIER ONE UNIVERSITY

Enjoy an evening with one of today's most intriguing thinkers as Johnson explores the power of great ideas and creating environments that encourage innovation.

STEVEN JOHNSON

bestselling author
and host of PBS's
How We Got To Now

Wednesday
October 14, 2015
5:30 p.m.

Main Building Auditorium
MB 0.104

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